

# G & S news

Newsletter For The Canadian Fibre Artist

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## Pebeo Setacolor New Products and Updates

The most exciting news this newsletter is the new product introductions from the Pebeo Setacolor line of fabric paints.

First off is Setacolor **TAGGER** aerosols. This is their Setacolor Transparent paint in an aerosol application. This is the first such application of a fabric paint that I have come across. I foresee many uses for applying even coats of paint to fabrics, cushions and upholstery.



Applying an even colour may be boring for some people, so here's an opportunity to express your self spontaneously! Allow for over spray for a soft speckled look! Spray it in even passes and/or alternate colours and let them blend and bleed. I can definitely see people using masks or stencils too.

They come in ten of the more popular Setacolor colours. Packaged in 75mL aerosol cans, they are \$8.95 each.

- 17 Lemon Yellow
- 21 Bright Orange
- 24 Cardinal Red
- 49 Fuchsia
- 29 Parma Violet
- 12 Ultramarine Blue
- 11 Cobalt Blue
- 27 Light Green
- 04 Lawn Green
- 19 Black Lake

The second new product at Pebeo is their new **SOLEIL** line of colours. With the growing interests in Sun Printing, Pebeo has produced and packaged an easier ready-to-use consistency of their Setacolor Transparent paint. By produc-

## Introduction

It has been a long while since our last print and email newsletter. I apologize for those missing their news fix and hopefully this edition will make up for the silence. We at G&S Dye definitely haven't been stagnant in running the business and we have LOTS to announce and talk about. This whole edition will be dedicated to new and improved products. Besides all the new products and services, I think most of our readers are keenly interested in the official announcements of our annual sale (*see page 3 for all the details*).

On a personal note, I recently returned from a weekend golfing trip to Montreal and Mont Tremblant, Quebec. It was a relaxing drive and the resort was beautiful. We also stopped by our favorite "smoked meat" shop in Montreal (Schwartz). The golfing and weather were perfect on the trip and it made up for all the overtime at work of late.

As some of our customers have noted, we've had some staff changes at G&S Dye. Our north Toronto customers will see my smiling mug at the Markham shop on Wednesdays and Thursdays from now on. Taking care of the Toronto store will now be Laura. She recently graduated from OCAD in their textile program and is a welcome addition with her hands on knowledge of the products and enthusiasm. Her main roll will be to improve the retail buying experience while I focus more on the mail order, communications and production side of the business.

We intend over the next year to increase fabric selections along with new dyes & paints. Product quality is my primary focus on the production and supply side. Many improvements have already started to show in the Procion H and MX lines and our newest formulation of Liquid Colours is a success with better shelf life (up to 3 years now) and much better flowing characteristics. Even Pebeo has introduced a lot of new products to their Setacolor line.

Until our next newsletter!

Dixon



ing a ready-to-use version, they are ensuring higher quality and better-finished results. This is much improved over diluting your own Setacolor Transparent for this technique.

For those who don't know, Sun Printing is a unique technique where one paints the colours onto the fabric, places leaves, branches and/or various objects onto the fabric while it

dries out in the sun. While drying, the areas covered by the objects will be imprinted onto the fabric.

These are sold in 110mL bottles in 16 colours for \$6.50 each. We shall also be stocking 3 colour kits (in 4 different colour

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groupings) that include full instructions and two brushes in a handy gift packaging.

#### Soleil Colours Available

- 17 Lemon Yellow
- 13 Buttercup
- 21 Bright Orange
- 26 Vermillion
- 24 Cardinal Red
- 49 Fuchsia
- 01 Plum
- 29 Parma Violet
- 12 Ultramarine Blue
- 11 Cobalt Blue
- 30 Turquoise
- 27 Light Green
- 04 Lawn Green
- 05 Fawn
- 25 Raw Sienna
- 19 Black Lake

The 4 theme kits contain the following colours - \$19.50 each kit

- Natural:** 13, 27, 30
- Lagoon:** 11, 4, 12
- Indian:** 29, 21, 49
- Oriental:** 26, 13, 24

#### PEBEO SETACOLOR

There have been changes to the main Setacolor Lines for both Transparent and Opaque. Colours have been added and size availability has changed. Prices have actually dropped for the 45mL too. See below for list of colours.

- ¥ 45mL is now \$5.95 each (or \$5.00 each when buying 5 jars or more)
- ¥ 250mL \$19.35 for Transparent and \$20.70 for Pearl/Shimmer/Opaque
- ¥ 1.0L \$43.75 for Transparent and \$66.80 for Pearl/Shimmer/Opaque

#### Setacolor Transparent

- 17 Lemon Yellow
- 13 Buttercup
- 21 Bright Orange (45mL only)
- 26 Vermillion
- 24 Cardinal Red
- 22 Bengal Rose
- 23 Oriental Red

- 49 Fuchsia
- 01 Plum (45mL only)
- 29 Parma Violet
- 02 Indigo (45mL only)
- 12 Ultramarine Blue
- 11 Cobalt Blue
- 03 Sky Blue (45mL only)
- 30 Turquoise
- 15 Emerald Green
- 04 Lawn Green (45mL only)
- 28 Moss Green
- 27 Light Green
- 18 Pernod Yellow
- 05 Fawn (45mL only)
- 25 Raw Sienna
- 20 Red Ochre
- 14 Velvet Brown
- 19 Black

#### Setacolor Opaque

- 17 Lemon Yellow
- 13 Buttercup
- 12 Orange
- 26 Vermillion
- 50 Cherry
- 15 Oriental Red (45mL only)
- 18 Garnet (45mL only)
- 22 Bengal Pink
- 29 Parma Violet
- 21 Indigo (45mL only)
- 57 Cornflower
- 11 Cobalt Blue
- 20 Royal Blue (45mL only)
- 56 Oriental Blue
- 27 Light Green
- 24 Spring Green (45mL only)
- 32 Aniseed Green (45mL only)
- 55 Greengold (45mL only)
- 52 Faun
- 25 Sienna
- 51 Sanguine
- 14 Velvet Brown
- 53 Chamois (45mL only)
- 19 Black
- 10 Titanium White

#### Setacolor Pearl / Shimmer

The Pearl Line is now called Opaque Shimmer. We still have limited stock of the old Pearl line in 45mL, 250mL and 1.0L sizes. Get them while you can!

- 36 Citrine
- 37 Coral
- 38 Tourmaline
- 39 Amethyst
- 40 Lapis
- 41 Aquamarine
- 42 Jade
- 43 Peridot
- 46 Cherry

These Pearl Colours are now part of the Shimmer Line and will continue to be available in 45mL, 250mL and 1.0L

- 44 Pearl White
- 45 Gold
- 47 Light Copper
- 48 Dark Copper
- 60 Silver
- 61 Canary (45mL only)
- 63 Brick Red (45mL only)
- 64 Oriental Red (45mL only)
- 65 Purple (45mL only)
- 66 Wine (45mL only)
- 67 Plum (45mL only)
- 69 Electric Blue (45mL only)
- 72 Bronze (45mL only)
- 73 Ash (45mL only)
- 74 Chocolate (45mL only)
- 79 Jet Black (45mL only)

#### SETACOLOR AUXILIARIES

In addition to the above changes, Pebeo has released a couple auxiliary products for the Setacolor line also.

**Colourless Masking** 110mL \$7.99 each: This masking product can be applied by brush. It will act as a resist for your paints and wash out with just water afterwards

**Expandable Paint** 110mL \$7.99 each: A spectacular product to create patterns in relief. Mixed with the Setacolor paints, the paints will expand by ironing and with the use of a blow dryer.

### New Fabrics

We've been working with our new suppliers to improve our fabric selections. Our first few orders are to try to replace fabrics that had been difficult to get. In the coming year, we are confident that you'll love our newest lines of natural fabrics.

It is hard to describe fabrics in words, so if you genuinely have interests in these fabrics for your work, drop us a line and we'll send off samples. There is a nominal charge to cover postage.

<b>Art # - Description</b>	<b>\$/yd</b>
H1003 - Spun Silk Twill	\$19.50
M1003 - Silk Cotton Satin	\$15.95
M1004 - Silk Cotton Satin Stripes	\$15.95
MH8 - Silk Mesh 8mm	\$12.00
T1009 - Chinese Cotton 60 wide	\$6.50

# Annual Sale

August 29th-31st, 2002

Our 4th annual sale is now even bigger and better. This will take place over 3 days. We have our best deals of the year on EVERYTHING in the store. This is the only time of the year you can get discounts on the Procion MX and H Dyes and many of our "staple" fabrics (Crepe, Habotai, Satin and Cottons). So don't miss out!

To take advantage of the sale, just come in person to either store (note that Markham is closed on the Saturday) on the above days or for mail order you can call, fax, use the web order form or email. Given how crazy it gets here with walk in customers and the phones ringing non-stop, the best way to order is by fax or email.

**Phone:** Call 1-800-596-0550 or 905-415-8559

**Fax:** 905-415-8560

**Web:** www.gsdye.com

**Email:** orders@gsdye.com

As in the past, EVERYTHING will be on sale. To keep it simple, ALL fabrics, scarves, T-shirts, kits and paintables are 15% off \*. Everything else is 20% off \*. We also have extra specials listed below.

## Fabrics

¥ All in stock colored duppioni reg. \$20.00/yd now \$12.00/yd — available in black, light blue, green, pink

¥ All in stock colored silk tafetta reg. \$18.00/yd now \$9.99/yd (available in wine, lilac, bluebird, copper, light taupe, marigold & light green)

¥ All in stock colored ramie reg \$8.00/yd now \$4.99/yd (turquoise, red, navy, dirty gold, fuchsia, green, yellow, pink)

## Colourants

¥ G&S Marbling Colours 50% off all sizes (in stock colours only: 112, 121, 134, 143, 146, 148, 154, 136, 139, 173, 212, 221, 236, 246, 276)

¥ G&S Liquid Colours 25% off

¥ Setacolor 45mL Transparent, Opaque and Shimmer (Pearl), and 110mL Setacolor Soleil \$4.95 each.

¥ Pebeo Soie 120mL size regularly \$10.50/each on sale for \$6.95/each

¥ Country Classic Acid Dyes \$4.95 each (very limited stock) Colours available: 75, 76, 77, 78, 80, 37, 61, 25, 74, 51, 39, 38, 18

## Scarves and Paintables

¥ Jacquard scarf in 8"x54" regularly \$7.50/each on sale for \$3.95/each

¥ Jacquard scarf in 36 x36 regularly \$20.00/each on sale for \$9.95/each

¥ Habotai 6mm 45"x45" regularly \$9.50/each on sale for \$7.95/each

¥ Habotai 8mm 5.25"x60" regularly \$4.00/each on sale for \$2.00/each

¥ Canvas Velcro Lunch Bags regularly \$3.95/each on sale for \$2.00/each

¥ T-shirts are \$4.00 for white, \$5.00 for colours (youth to XL sizes)

## Accessories

¥ Electric Tjanting Tool regularly \$85.00/each on sale for \$59.95/each

¥ Heat Transfer Papers papers (opaque and transparent) — ink jet and photocopy 25% off unit price

\* Discounts do not apply for previously announced volume discounts, bundle pricing or bolt pricing.

## Quick Product Updates

### Pre-Reduced Indigo Starter Kit

We've put together a small indigo starter pack for \$19.95. This is enough to dye 3-5 lbs of fabric.

- ¥ 20gm Pre-Reduced Indigo
- ¥ 100gm Thiourea Dioxide
- ¥ 100gm Carbonate
- ¥ 60mL TNA Soap
- ¥ 60mL Raycafix
- ¥ Instructions

### Raycafix in 1.0L Size

We keep finding more and more dyes that work with our miracle dye fixer. A quick 5 minute soak and dyes that used to bleed become fixed. Has worked with natural, Procion and Acid Dyes. We are introducing a new 1.0L size for \$29.95, but you can still get 120mL for \$5.00 and 500mL for \$17.00.

### Basic Silk Painting Frames

We now have two basic silk painting frames for the beginner starting out. These frames include 100 pieces of Silk Pins to attach the silk to the frame.

- |             |         |
|-------------|---------|
| 24 x24 size | \$16.00 |
| 36 x36 size | \$20.00 |

## Print Directly onto Fabric with your Ink Jet Printer using Raycafex

We've had a lot of success using our Raycafex Dye Fixative to solve stubborn dye run off from Procion MX and H dyes, Acid Dyes, natural dyes and many more unknown dyed garments.

Last year we started to experiment using Raycafex as a prewash to see if it'd hold directly printed fabric using an ink jet or bubble jet computer printer. At the time there were available solutions from other manufacturers but we thought we'd play around with Raycafex given the lower costs.

We actually had decent successes so we kept passing out our little secret for more and more people to try.

This technique is geared towards quilters given the limitations on size for home printers, but you can be creative for applique also.

1) Prewash Fabric with TNA Soap to remove any dirt and sizing which prevent the colours from reaching the fibers. You can hand or machine wash, but you'll find hand washing a lot faster given the size of the pieces you print.

2) Cut the fabrics into pieces up to the maximum size your ink jet or bubble jet printer can handle (8 x 11 )

3) Mix 2 tablespoons of Raycafex to every cup of hot water.

4) Soak your fabrics for 5 minutes. Remove and hang to dry. Wear rubber gloves to protect your hands.

5) Iron your fabric and then iron the fabric pieces directly to the wax side of freezer paper.

6) Place one sheet at a time in your printer and press PRINT

7) After printing, peel off freezer paper and iron the fabric for 1 minute.

8) Soak again in a weaker Raycafex solution (1 Tbsp per 4.0L hot water) for 5 minutes.

9) Remove and hand wash immediately with TNA soap. Hang to dry.

You're now ready to use your fabrics in your next masterpiece.

## Dylon Multi-Purpose Dye

Our only solution for synthetic fabrics that's safe to use for home dyeing. This is a hot water dye that will stain most types of difficult to dye fabrics (Polyester, Acetate and Microfiber). The items will not be very wash fast so garments will have to be washed separately. Still, this is an easy solution for short term dyeing and colouring needs.

One Dylon pellet will dye 1/2 lb of dry weight fabric. All you need to add is salt and heat with the dye. Available in 29 colours, each pellet is \$3.75

### Available Colours

01 Indian Corn	16 Arabian Night
02 Golden Glow	17 Navy
28 Old Gold	19 Deep Blue
60 Peach	33 Kingfisher
32 Tangerine	25 Emerald
32 Scarlet	26 Jungle Green
09 Pagoda Red	62 Forest Green
10 Cherry Flame	34 Olive Green
11 Bordeaux	22 Reindeer Beige
12 Rose of Paris	53 Desert Dust
13 Carnival	05 Havana Brown
44 Cerise	07 Coffee
15 Windsor Purple	21 Elephant Grey
18 Madonna Blue	61 Pewter Grey
	08 Ebony Black

## Acid Dyes

A warm to hot water dye for silk, wool, feathers and nylon. Nothing to add except vinegar or citric acid crystals. Acid Dyes are easy, rapid and complete.

We carry a full line of 40 vivid colours. Packaged in convenient, reclosable 1/2 oz. jars which will color about two pounds of fiber. Our Acid Dyes are extremely brilliant and colorfast. Bulk sizes are also available - please call.

Acid dyes are known for extremely clear colours and great efficiencies. Dyeing times are short (as little as 5 minutes).

You can dye with hot water from the tap or use it hot on the stove for more efficiency. Even the washing machine is fine. Best of all, being concentrated, you can even mix up the dyes for direct painting or screen printing onto fabric.

Country Classics were the old brand of

Acid Dyes that we used to carry. We still have remaining stock of Country Classics at a clear out price. Please inquire on colour availability.

Each jar of Acid Dyes is \$8.00

### Available Colours

600 Ecru	620 Hot Fuchsia
601 Yellow Sun	621 Sky Blue
602 Bright Yellow	622 Sapphire Blue
603 Golden Yellow	623 Brilliant Blue
604 Burnt Orange	624 Turquoise
605 Pumpkin Orange	625 Royal Blue
606 Deep Orange	626 Navy Blue
607 Salmon	627 Kelly Green
608 Pink	628 Chartreuse
609 Scarlet	629 Emerald
610 Burgundy	630 Spruce
611 Vermillion	631 Teal
612 Lilac	632 Chestnut
613 Purple	633 Aztec Gold
614 Violet	634 Olive
615 Periwinkle	635 Brown
616 Russet	636 Gold Ochre
617 Cherry Red	637 Gun Metal
618 Fire Red	638 Silver Grey
619 Crimson	639 Jet Black

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